

A thick orange diagonal line runs from the top-left corner towards the bottom-left, separating a dark grey area from a light grey background.

THE NORTHAVEN PROJECT

REDEFINING THE AMERICAN HOME

INSPIRATION

“While touring the homes at the NAHB International Builder’s Show in Las Vegas, we were intrigued by the **guided tours** focused on **products**. We knew we had to build on this concept and bring it to Dallas...except Texas style.”

~ *William Riseman*



VISION

Drive awareness by creating an **educational space** for consumers and construction industry professionals to learn more about the home building products they use every day.

With the ability to see materials, equipment and technology in action, our target consumer can make more informed purchases and investments.

THE NORTHAVEN PROJECT is a home environment so that everyone—from **home buyers, to developers, builders, and designers**—can get a practical, up-close look at products in use.



CORE VALUES



Healthy living

Materials, systems, and design that protects everyone's overall health and wellness



Multi-generational living

Well-designed spaces the whole family or extended stay company can relax in without compromising on privacy



Integrative technology

Products that are created to keep your home connected and efficient



Transitional outdoor living

Open spaces and natural environments enhanced by modern technology



Trending products

A deeper look at the newest products, systems, and materials in the housing market